

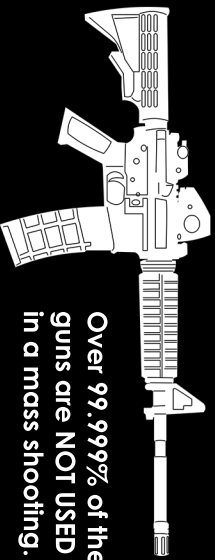
THE TRUTH ABOUT "ASSAULT RIFLES"

The term "assault rifle" has been used by the media and politicians to scare the public into giving up their fundamental rights.

The term "assault rifle" officially means a rifle with a selective-fire switch, which allows the gun to shoot in a fully automatic, machine gun mode.

By-and-large, most people do not own such a gun. Rather, what most gun owners have is simply a semi-automatic rifle, that is, a rifle that shoots one bullet per trigger pull.

Often mislabeled in the news as an "assault rifle" is the AR-15, the "AR" standing for the brand "Armalite." In addition to the AR-15 are various models that mimic the design, but are not of the Armalite brand.



Over 99.999% of these guns are NOT USED in a mass shooting.

Contrary to the lies of many news outlets, these guns are not especially dangerous. These guns are not machine guns. The bullet that the AR-15 fires is smaller than most rifle and handgun ammunitions, and it is a popular option for sporting and home defense because it is accurate and comfortable to shoot for most men and women.

This popularity has led to widespread use of the rifle, with millions being purchased and used for hunting, sporting, and home defense.

Despite there being an estimated 6 million+ AR-styled guns in American private hands, over 99.999% of them are never used to commit a mass shooting.

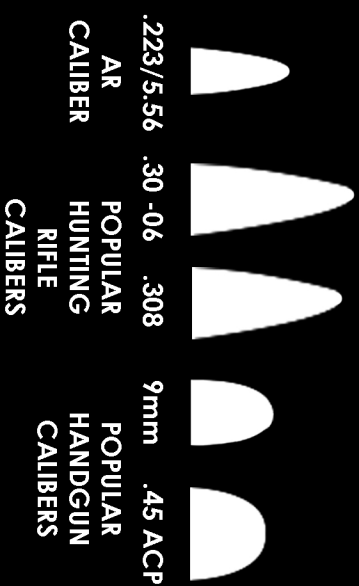
What the extreme gun control advocates don't want you to know is that this modern sporting rifle is only used in a scant number of instances for murder. Overwhelmingly, most murders are committed with a handgun in a ratio of 20-to-1 as compared to rifles. Even among rifles used in murder, the AR-style platform is used in only a fraction of the total number of rifle homicides.



MURDER TOTAL 2016: MURDER TOTAL 2016:

374 **7,105**

COMPARING THE AR CALIBER TO OTHER POPULAR FIREARM CALIBERS TO SHOW THE UNWARRANTED FEAR:



If the AR platform was actually the culprit behind murder at large, you would see it everywhere.

But you don't.

And that's because you're more likely to die in a car accident, drown in a pool, or be killed by a blunt instrument or knife than be murdered by an AR-styled rifle in America.



MURDER TOTAL 2016: DEATH TOTAL 2016: DEATH TOTAL 2016:

2,061 **40,000** **390**

Gun ban advocates don't want you to realize how small the actual danger is and, worse, cover up when the AR-15 platform is used to help save lives.

If you want to understand why prime time T.V. hosts and politicians try to use the AR platform and the term "assault rifle," it's because they are trying to use scare tactics to get people to ban popular guns with broad-sweeping legislation.

By redefining "assault rifle" and associating it with black rifles that have a detachable magazine, anti-gun news outlets and politicians hope to ban a host of firearms that Americans have carried for generations without causing harm to others at large.

Please take time to get educated on this topic so that innocent people are not threatened with violence by the state for simply enjoying their fundamental rights and protecting their loved ones.

And, if you think that the issue is "gun shows" and "background checks," please note that there has never been a mass shooter who has bought a gun without a background check themselves at a gun show who then used that same gun to commit mass murder.

That's right. 0% of mass murder in the U.S. is due to gun shows and a lack of a background check with the perpetrator buying the gun.

The number one issue as relates to guns and death is suicide as the death statistic often touted in print and online news stories includes suicide. Suicide makes up more than half of the gun death statistic. This highlights the need for reaching out to loved ones and improving medical care, not attacking peaceful gun owners.

Please share this information to help preserve your rights today.

Sources: FBI 2016 Crime in the United States Expanded Homicide Data Table. CDC Drowning Unintentional Drowning: Get the Facts. National Safety Council. Motor Vehicle Deaths in 2016 Estimated to be Highest in Nine Years. National Shooting Sports Foundation: Modern Sporting Rifle Facts.